

Census 2020 Mini-Grant Program
“Count Me In Richmond!”



FY 2019-2020 MINI-GRANT Application

Instructions: Every person, organization, school group, business, neighbor council, and/or coalition should fill in sections I and II of this application (I. Applicant General Information and II. General Questionnaire), and the section that corresponds to their respective category: III. Organization, IV. School group, V. Business, VI. Neighborhood council, or VII. Coalition.

I. Applicant General Information

*Full Name: _____ Date: _____
Last First Middle

Organization: _____

(Only if the application is from an organization, school group, business, neighbor council, and/or coalition)
 *Address: Street Address _____ Apartment/Unit # _____
 City _____ State _____ ZIP Code _____

*Phone: _____ Email _____

1. In what **category** are you applying?
 (You can apply to only one of the categories. If you are part of a coalition, you can select more than one.)

Application category	
<input type="checkbox"/>	Resident of Richmond or North Richmond
<input type="checkbox"/>	Organization
<input type="checkbox"/>	School group
<input type="checkbox"/>	Business
<input type="checkbox"/>	Neighborhood council
<input type="checkbox"/>	Coalition

2. Are you planning to work with **hard and hardest-to-count populations and areas** with the 2020 Mini-grant Program?
 YES NO

3. If you are, please select the **specific hard and hardest-to-count populations and areas** that you are planning to include in your action(s), project or program:
 (You can select more than one population and/or areas/census tracts)

Populations		Areas / Census Tracts	
<input type="checkbox"/>	Unhoused or experiencing homelessness	<input type="checkbox"/>	Iron Triangle (6013376000)
<input type="checkbox"/>	Low income or living in poverty	<input type="checkbox"/>	Atchison Village (6013377000)
<input type="checkbox"/>	Under 5 years old	<input type="checkbox"/>	City Center (6013377000)
<input type="checkbox"/>	Over 25 years old and had not graduated high school	<input type="checkbox"/>	North Richmond (6013365002)
<input type="checkbox"/>	Racial and/or ethnic minorities	<input type="checkbox"/>	Belding Woods (6013375000)
<input type="checkbox"/>	Renters	<input type="checkbox"/>	Metro Richmore Village (6013381000)
<input type="checkbox"/>	Limited or non – English speakers	<input type="checkbox"/>	Pullman (6013381000)
<input type="checkbox"/>	Foreign – born	<input type="checkbox"/>	Cortez-Stege (6013381000)
<input type="checkbox"/>	Disabled	<input type="checkbox"/>	Park Plaza (6013381000)
<input type="checkbox"/>	Other (specify) _____	<input type="checkbox"/>	Laurel Park (6013381000)
		<input type="checkbox"/>	Panhandle Annex (6013382000)
		<input type="checkbox"/>	Richmond Annex (6013382000)
		<input type="checkbox"/>	Southwest Annex (6013382000)

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4. Why do you think that your organization, school group, business, neighbor council, coalition and/or you are **trusted messenger(s) for the populations and/or areas** that you will be working with to increase participation in the 2020 Census? *(Write no more than 250 words)*

5. Select the **focus area(s) of your action(s), project and/or program** in the City of Richmond related to 2020 Census: *(You can select more than one of the focus areas)*

Focus area(s)	
<input type="checkbox"/>	Information or educational events or workshops for people in hard and hardest-to-count communities of Richmond or North Richmond to learn more about the 2020 Census, the importance of participation, and the risks of undercounting.
<input type="checkbox"/>	Door-to-door and street canvassing to inform and encourage Richmond households to complete the census form from March 1 to April 30, 2020.
<input type="checkbox"/>	Social media and street campaigns to raise awareness and educate people in Richmond, specifically hard and hardest-to-count areas, about the 2020 Census and responses from March 15 to April 30, 2020.
<input type="checkbox"/>	Technical assistance for people to complete the census form from March 15 to April 30, 2020.
<input type="checkbox"/>	Other. Describe _____

6. What is the **number of Richmond’s residents** that would be benefited by your action(s), project and/or program related to 2020 Census? _____

7. Fill in the following information about your **action(s), project, or program’s budget**:

Budget items	Budget
a) Total budget required for action(s), project, or program’s 2020 Census	\$
a) Amount of mini-grant requested from Census 2020 Mini-Grant Program “Count me in Richmond!”	\$
b) Amount of budget coming from you, your organization, school group, business, neighbor council, and/or coalition.	\$
c) Amount of budget from other sources.	\$

II. General Questionnaire.

8. **Describe briefly the project** that you will be working in to increase the response rate of Richmond’s residents in the 2020 Census. *(Write no more than 250 words)*

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9. **Why is the Census 2020 relevant** for your community, organization, school group, business, neighbor council, coalition and/or to you? *(Write no more than 250 words)*

10. **How would the mini-grant from the “Count me in Richmond!” Program help you**, your organization, school group, business, neighbor council, and/or coalition to increase the participation in the Census 2020 in the City of Richmond? *(Write no more than 250 words)*

11. What are **some of the challenges that you, your organization, school group, business, neighbor council, and/or coalition can help with to increase participation in the Census 2020** in the City of Richmond? *(Write no more than 250 words)*

12. Are you or your organization, school group, business, neighbor council, and/or coalition receiving or planning to **apply for 2020 Census funding elsewhere?** If so, please describe. *(Write no more than 250 words)*

13. How will you, your organization, school group, business, neighbor council, and/or coalition **collaborate with other organizations or coalitions working on the 2020 Census** in the City of Richmond? Mention any local partners with whom you plan to engage for this project. *(Write no more than 250 words)*

14. Describe the plans that you or your organization, school group, business, neighbor council, and/or coalition have to **monitor and measure results and evaluate the impact of your action(s), project or program.** *(Write no more than 250 words)*

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Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge.

If this application leads to a mini-grant award, I understand that false or misleading information in my application may result in the denial of the resources.

Signature: _____ Date: _____